

# Integrated Approach For The Welfare of Tribal and Rural Poor Community.

**Instrument:** ZCZP (Zero Coupon Zero Principal)

**Platform:** NSE Social Stock Exchange

**Issue Size:** Up to ₹6.5 Crores

**Tenure:** Up to 18 months

**Location:** 190 villages - 150 villages from Nilgiris District from Tamil Nādu, 10 villages from Coimbatore District and 30 villages from Chamrajanagar District Karnataka

# Introduction & Purpose

## Centre for Tribal & Rural Development (CTRД Trust

Empowering Tribal & Rural Communities Since 1995

Centre for Tribal and Rural Development Trust (CTRД Trust) works to improve the overall quality of life in tribal and rural communities. The NGO runs programs that support sustainable livelihoods, strengthen education, provide healthcare services, promote environmental conservation, improve housing and sanitation, and empower women through skill development and entrepreneurship. Their approach combines community training, infrastructure support, awareness programs, and direct services to create long term solutions rather than short term relief.



## Public Issue on NSE Social Stock Exchange (SSE)

**30 + years of community impact**

**Regulated impact investing via SSE**

**Funding scalable rural transformation**

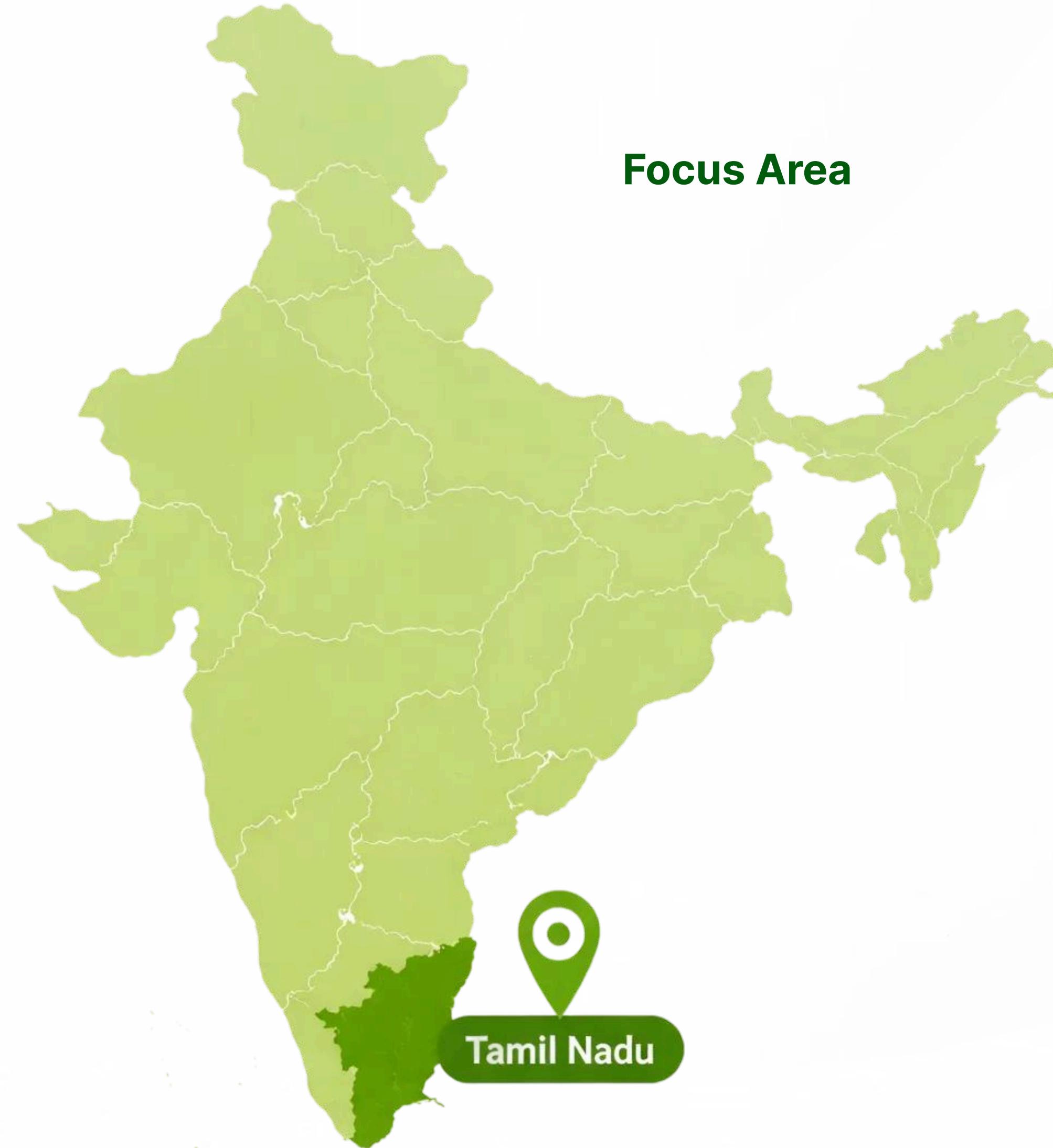


# About CTRD Trust (Credibility & Legacy)

Established in 1995 under Indian Trust Act

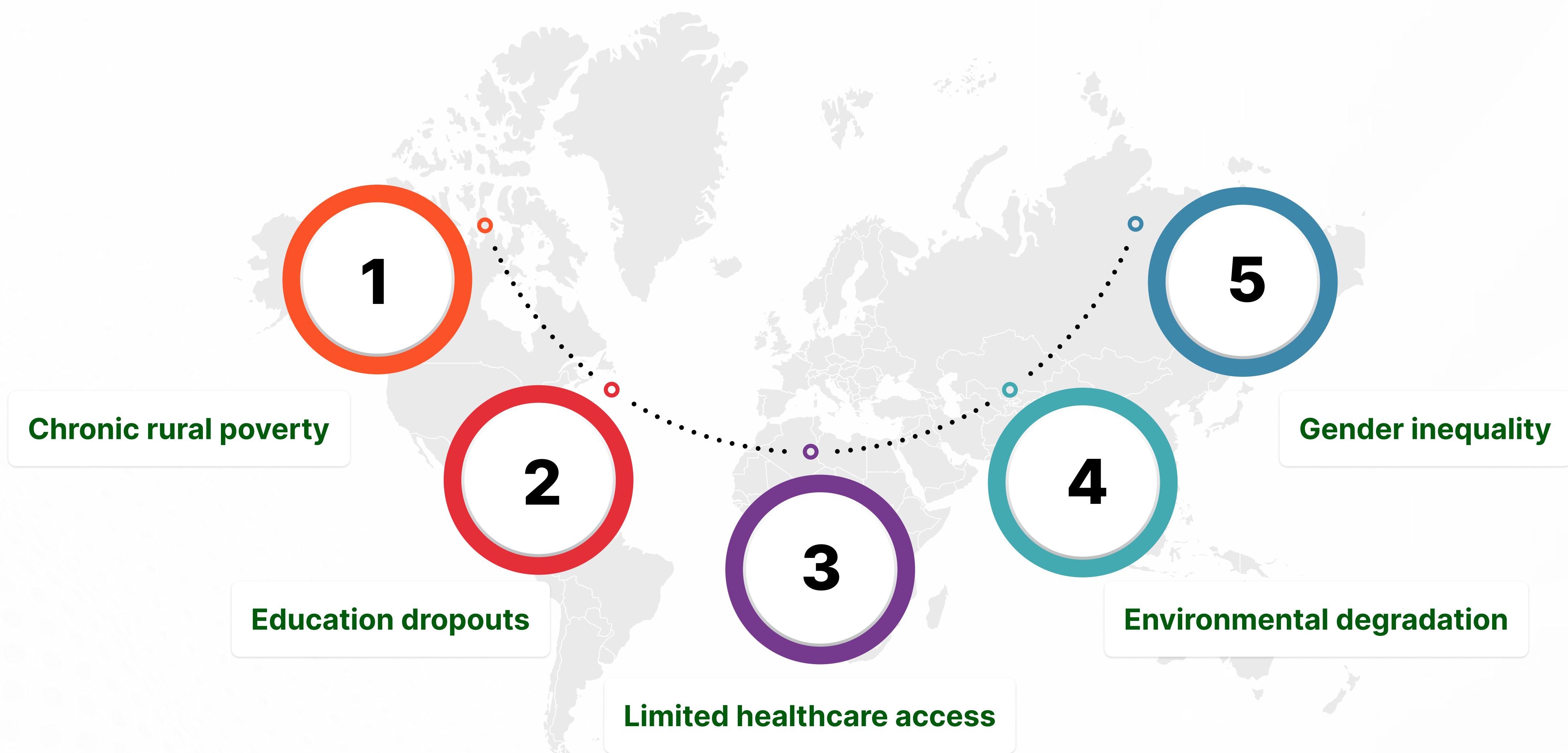
FCRA, 12A, 80G, CSR-1 Compliant

Accredited by GuideStar, Credibility Alliance, GlobalGiving



Focus Area

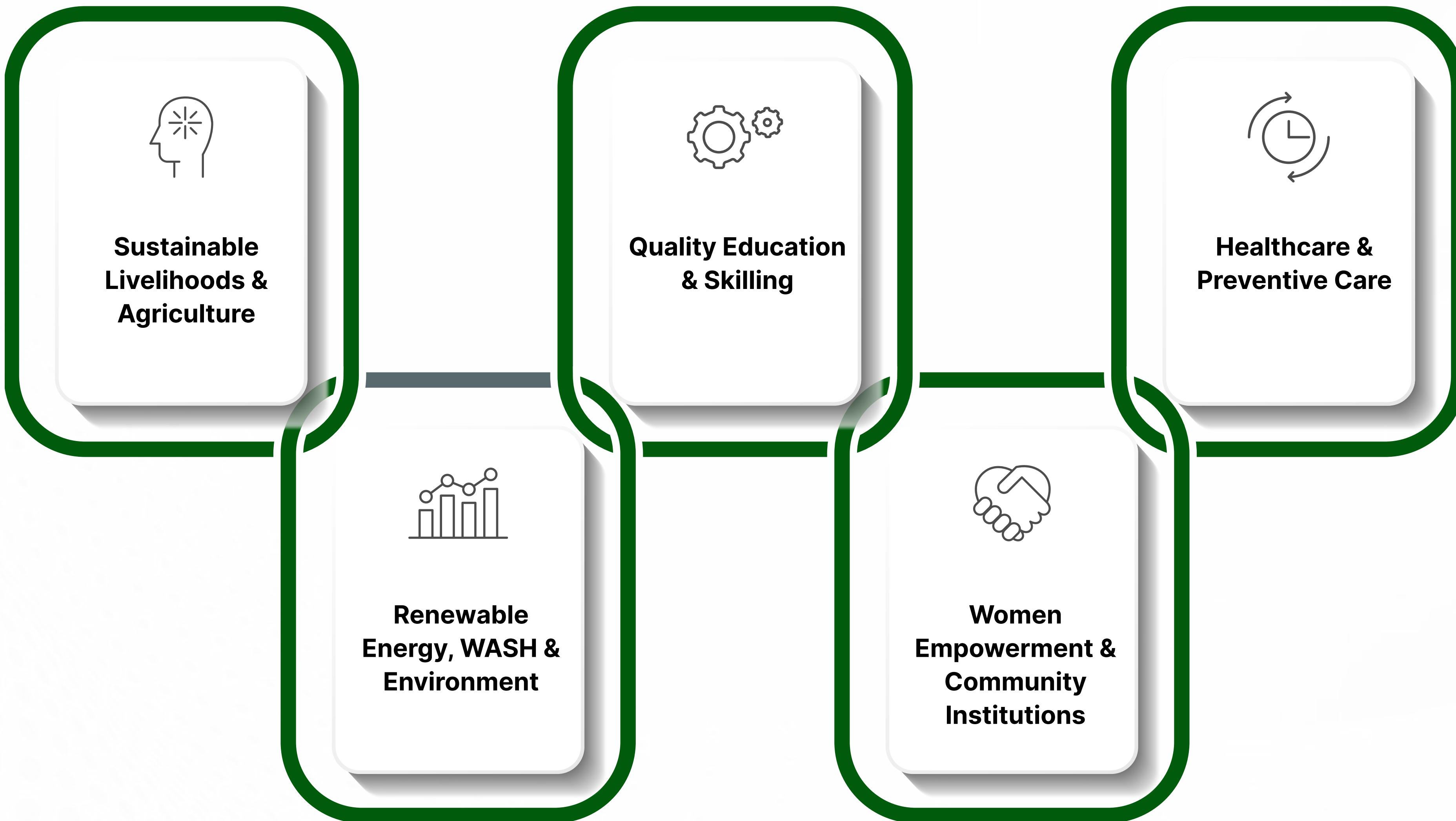
# The Social Problems We Address



**Result: Multi-generational vulnerability**

# CTRD's Holistic Development Model

## 5 Core Objectives



# Proven Implementation & Impact Track Record



Income growth across tribal households



Education continuity for children



Health access in remote villages

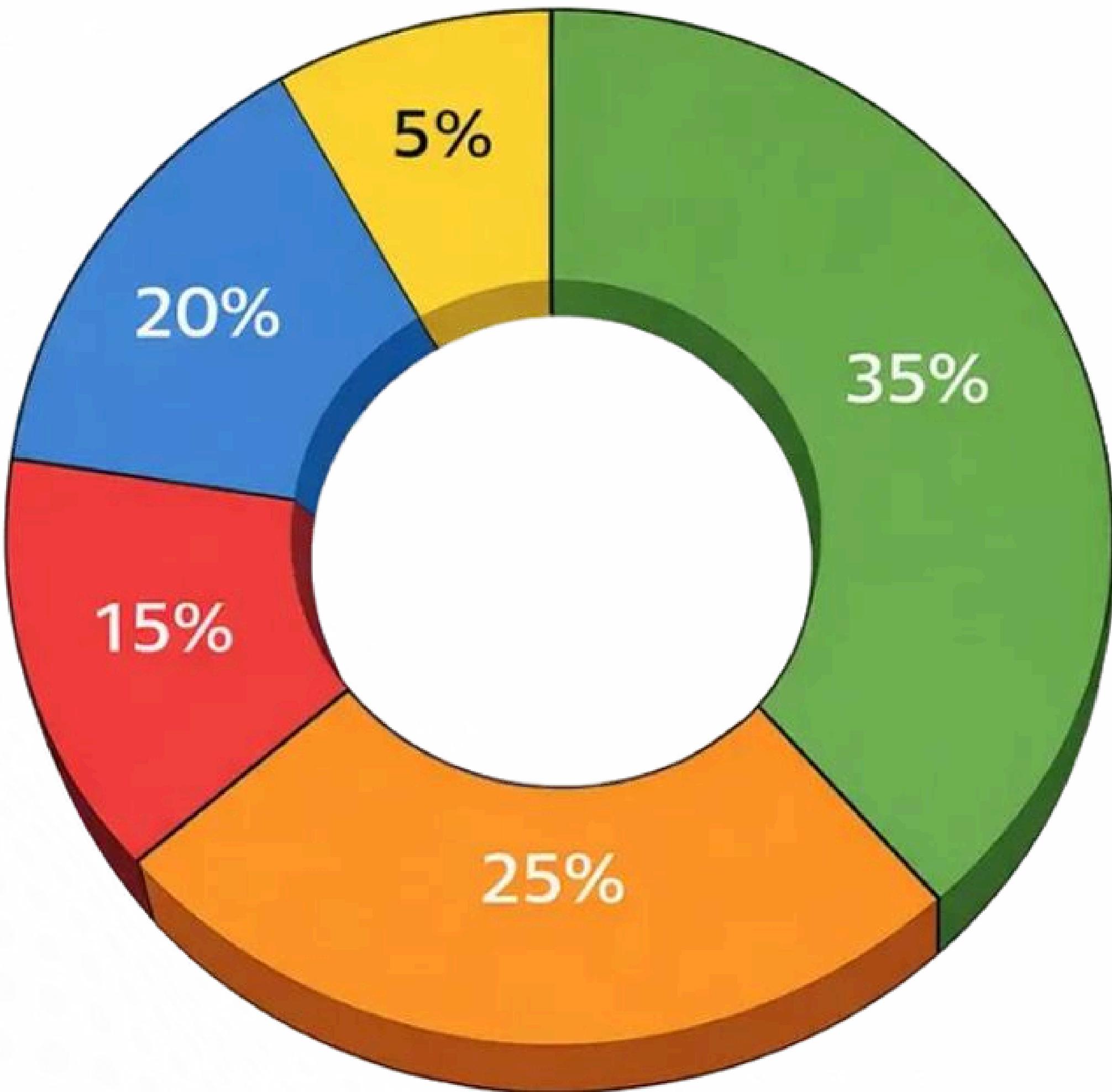


Climate - resilient livelihoods



Women led development models

# Budget Allocation by Objective (Use of Funds)



█ Sustainable Livelihoods & Agriculture

35% – ₹2.28 Cr

█ Quality Education & Skilling

25% – ₹1.63 Cr

█ Healthcare & Preventive Programs

15% – ₹0.98 Cr

█ Renewable Energy, WASH & Environment

20% – ₹1.30 Cr

█ Monitoring, Evaluation & Admin

5% – ₹0.33 Cr

(Percentages indicative-aligned to project deployment heads)

Total Issue Size: ₹6.5 Crores

# Budget Allocation by Objective (Use of Funds)

01

## Livelihoods & Agriculture

- ✓ 180+ FFS trainings
- ✓ 350 grower programs
- ✓ 15,000+ farmers impacted

02

## Education

- ✓ 30 coaching centres
- ✓ ~81,250 children supported

03

## Clean Energy & Sustainability

- ✓ 1,300 solar lights
- ✓ 82 biogas units
- ✓ 1,382 households

04

## WASH & Natural Resources

- ✓ 63 toilets
- ✓ 8 borewells + watershed assets

05

## Healthcare

- ✓ 55+ health camps



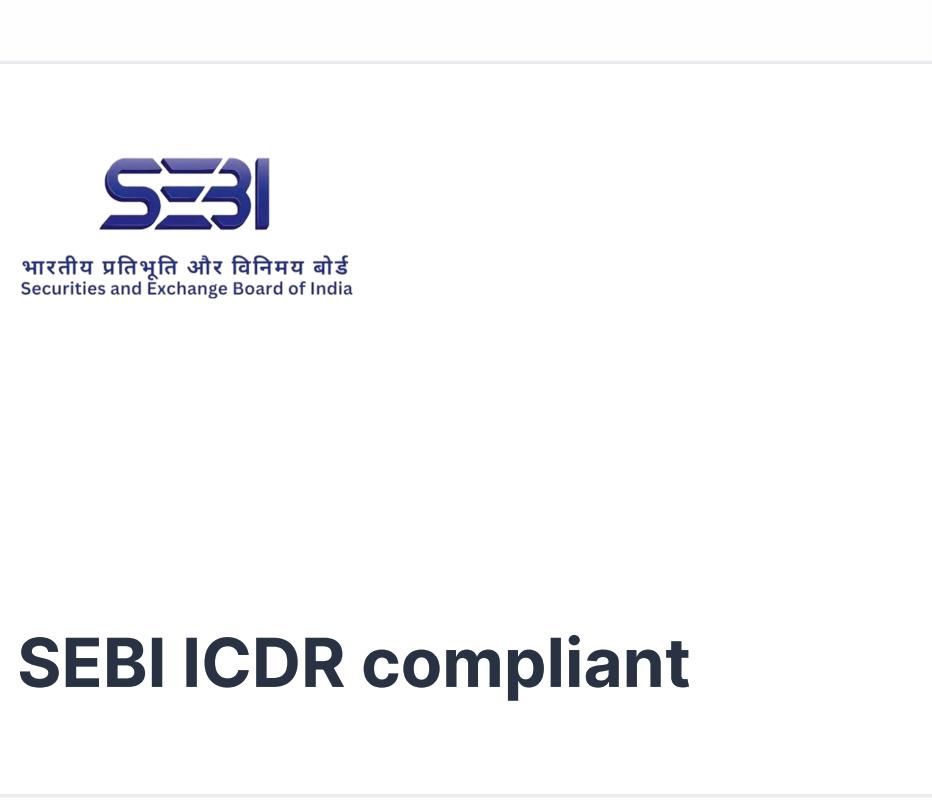
## Governance, Compliance & Transparency



Registered on NSE SSE



Impact Assessment Reports



SEBI ICDR compliant



Audited financials



Dedicated compliance officer

## Why Invest with CTRD via SSE

Direct, regulated social impact

Alignment with CSR & ESG goals

Transparent deployment

Measurable outcomes

**Social return focused instrument**

# How to Participate & Next Steps



## Why This Version is Stronger for Investors

**Clear budget transparency**

**Logical flow: Funding → Allocation → Outputs → Impact**

**SSE-compliant storytelling**

**Builds confidence & clarity**

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Social



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