

Integrated Approach For The Welfare of Tribal and Rural Poor Community.

Instrument: ZCZP (Zero Coupon Zero Principal)

Platform: NSE Social Stock Exchange

Issue Size: Up to ₹6.5 Crores

Tenure: Up to 18 months

Location: 190 villages - 150 villages from Nilgiris District from Tamil Nādu, 10 villages from Coimbatore District and 30 villages from Chamrajanagar District Karnataka

Introduction & Purpose

Centre for Tribal & Rural Development (CTRD) Trust

Empowering Tribal & Rural Communities Since 1995

Centre for Tribal and Rural Development Trust (CTRD Trust) works to improve the overall quality of life in tribal and rural communities. The NGO runs programs that support sustainable livelihoods, strengthen education, provide healthcare services, promote environmental conservation, improve housing and sanitation, and empower women through skill development and entrepreneurship. Their approach combines community training, infrastructure support, awareness programs, and direct services to create long term solutions rather than short term relief.



Public Issue on NSE Social Stock Exchange (SSE)

30 + years of community impact

Regulated impact investing via SSE

Funding scalable rural transformation



About CTRD Trust (Credibility & Legacy)

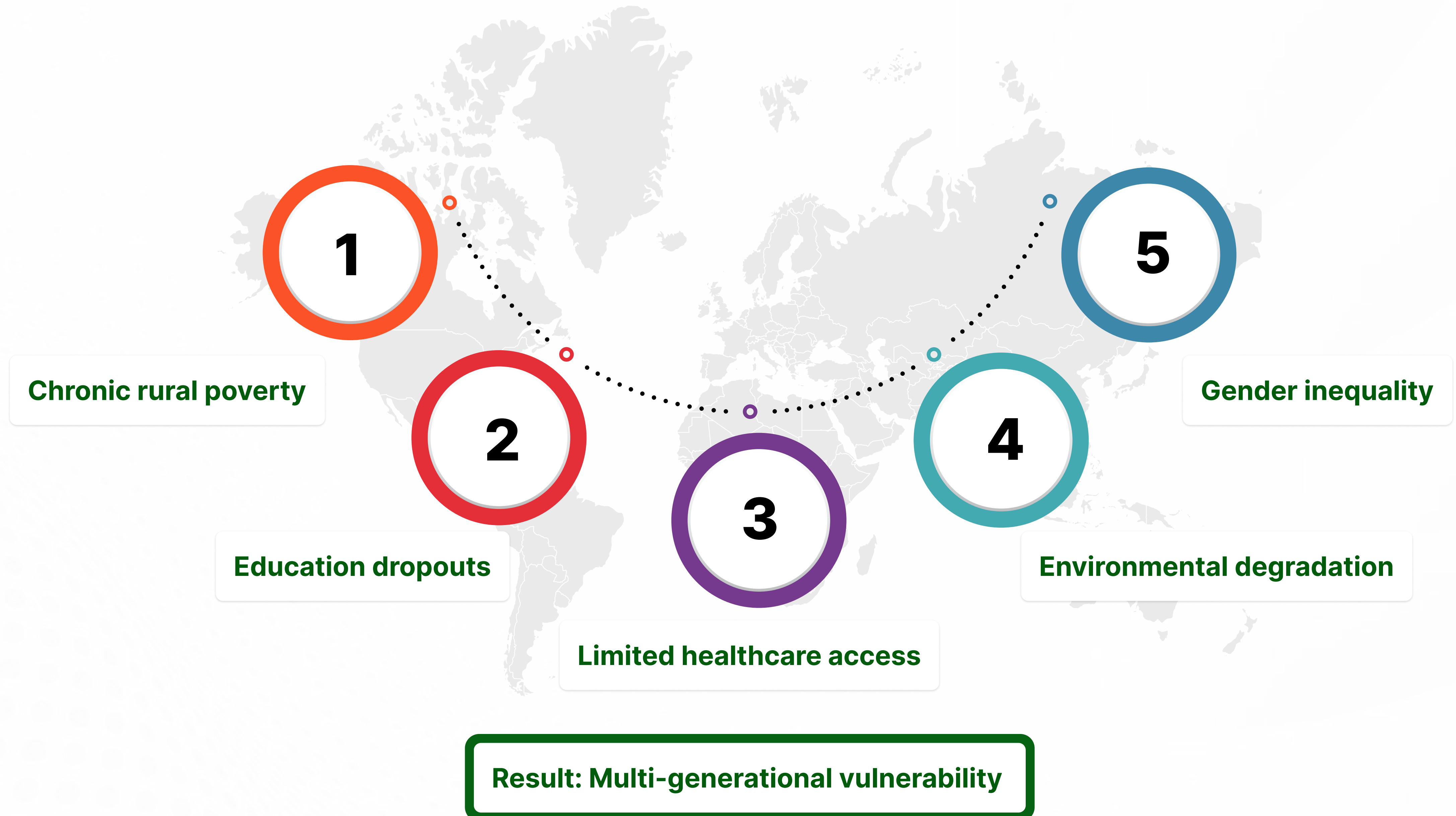
Established in 1995 under Indian Trust Act

FCRA, 12A, 80G, CSR-1 Compliant

Accredited by GuideStar, Credibility Alliance, GlobalGiving

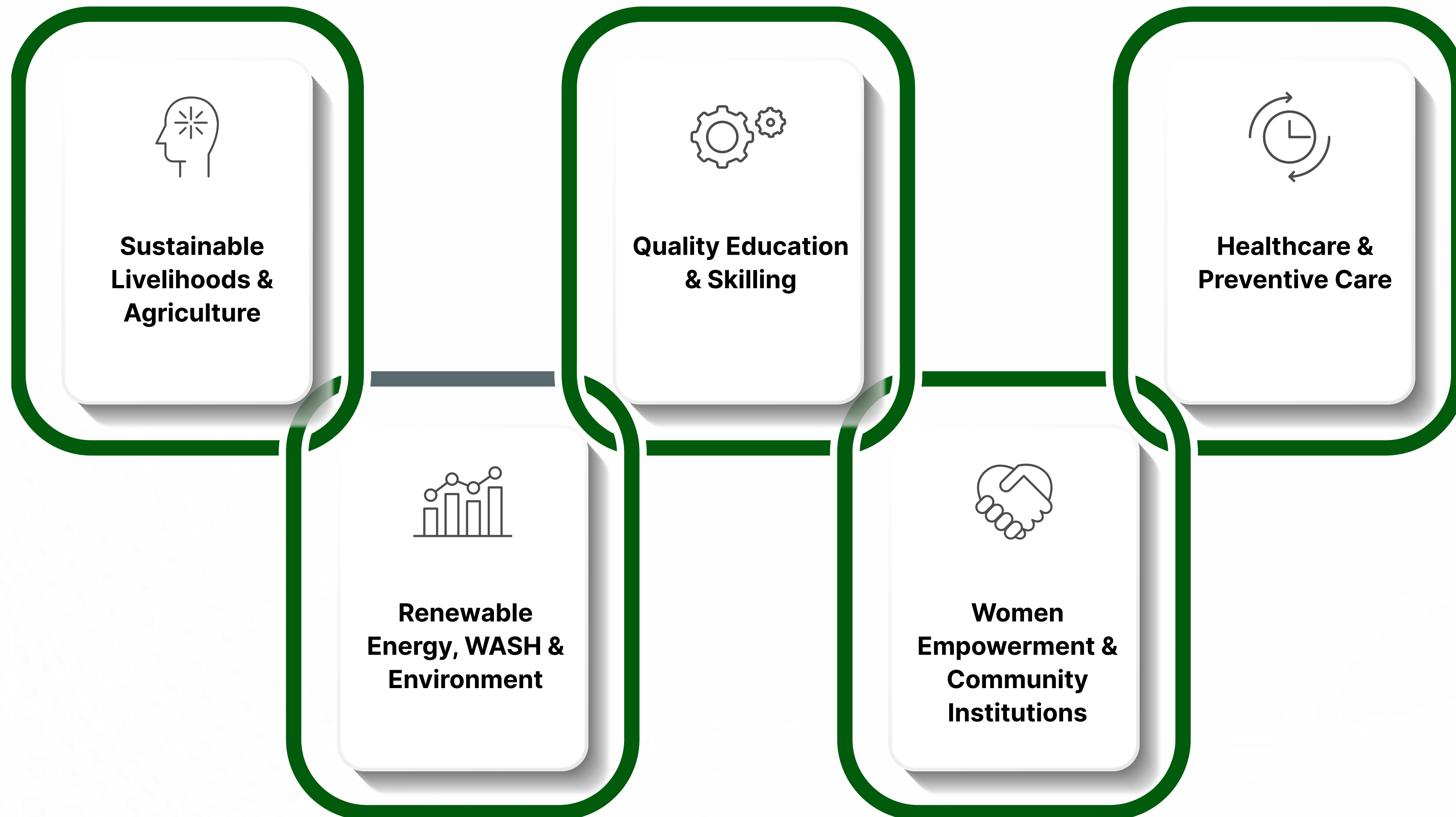


The Social Problems We Address



CTRD's Holistic Development Model

5 Core Objectives



Proven Implementation & Impact Track Record



Income growth across tribal households



Education continuity for children



Health access in remote villages

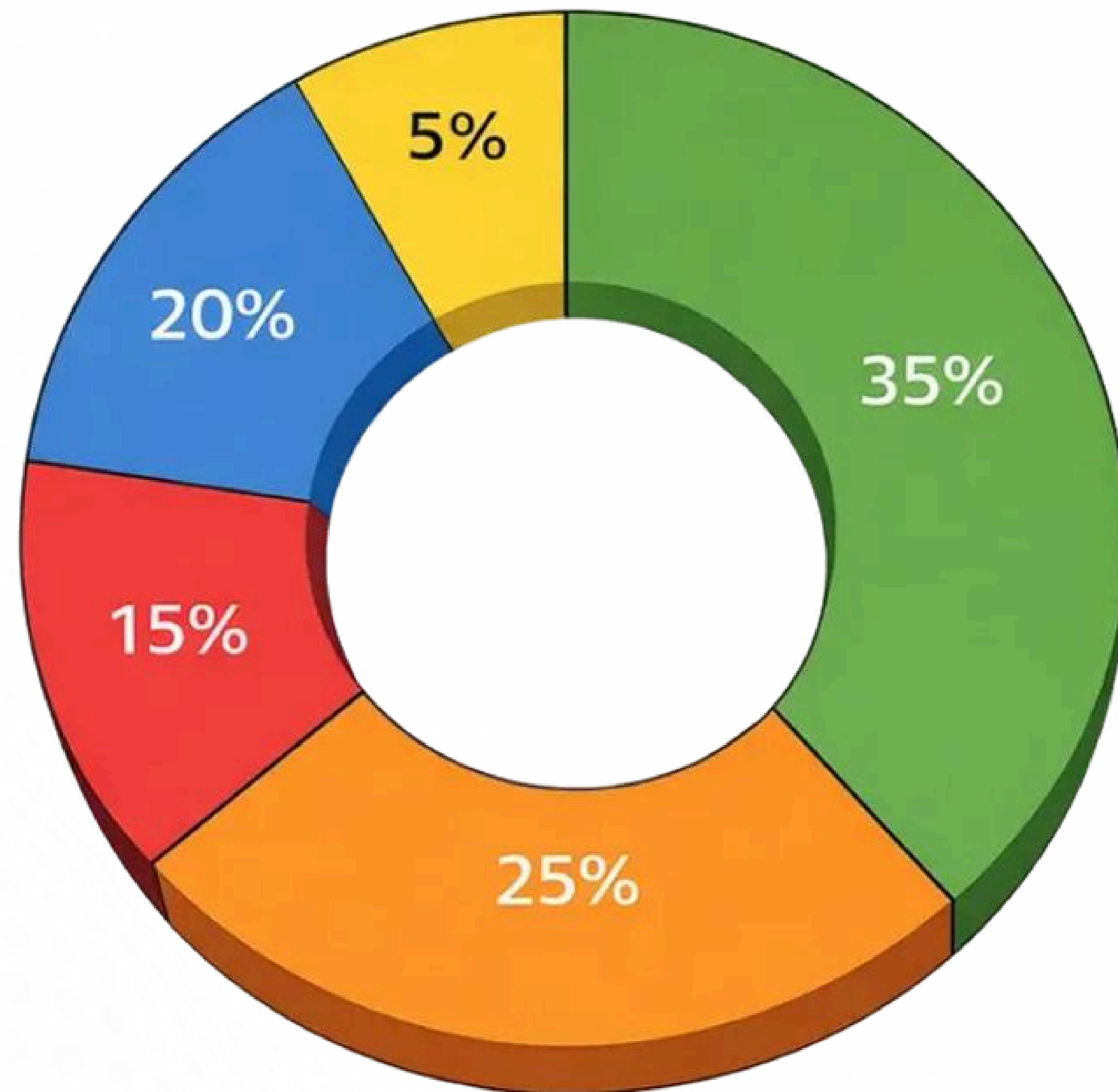


Climate - resilient livelihoods



Women led development models

Budget Allocation by Objective (Use of Funds)



Sustainable Livelihoods & Agriculture

35% – ₹2.28 Cr

Quality Education & Skilling

25% – ₹1.63 Cr

Healthcare & Preventive Programs

15% – ₹0.98 Cr

Renewable Energy, WASH & Environment

20% – ₹1.30 Cr

Monitoring, Evaluation & Admin

5% – ₹0.33 Cr

Total Issue Size: ₹6.5 Crores

(Percentages indicative–aligned to project deployment heads)

Budget Allocation by Objective (Use of Funds)

01

Livelihoods & Agriculture

- ✓ 180+ FFS trainings
- ✓ 350 grower programs
- ✓ 15,000+ farmers impacted

02

Education

- ✓ 30 coaching centres
- ✓ ~81,250 children supported

03

Clean Energy & Sustainability

- ✓ 1,300 solar lights
- ✓ 82 biogas units
- ✓ 1,382 households

04

WASH & Natural Resources

- ✓ 63 toilets
- ✓ 8 borewells + watershed assets

05

Healthcare

- ✓ 55+ health camps



Governance, Compliance & Transparency



Registered on NSE SSE



SEBI ICDR compliant



Audited financials



Impact Assessment Reports



Dedicated compliance officer

Why Invest with CTRD via SSE

Direct, regulated social impact

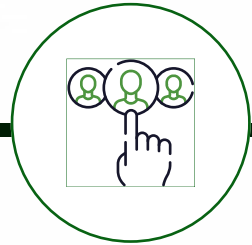
**Alignment with CSR & ESG
goals**

Transparent deployment

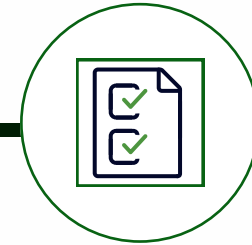
Measurable outcomes

Social return focused instrument

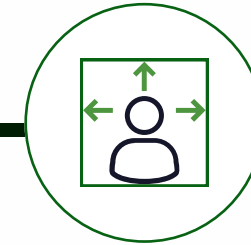
How to Participate & Next Steps



Apply via ASBA/UIP on NSE SSE



Subscribe to CTRD ZCZP Issue



Receive allotment



Track impact



Why This Version is Stronger for Investors

Clear budget transparency

Logical flow: Funding → Allocation → Outputs → Impact

SSE-compliant storytelling

Builds confidence & clarity

Contact Us

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Social



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